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MIRI Engineering S.p.A. and Media Services Group join forces

U.S. Office Facilitates Sales and Support in North American Market

Biddeford, ME --- April 24th, 2007 --- MIRI Engineering S.p.A. ITALY (<http://www.miri.it>) has announced the appointment of Media Services Group as an exclusive U.S. sales office effective immediately. In this new capacity, Media Services Group will have responsibility for all MIRI activities in the U.S. market, including sales, customer service and support for MIRI's optical media packaging equipment.

Headquartered in Faenza RA, Italy, MIRI is internationally recognized as a leader in innovation for the optical media packaging industry, providing advanced automated solutions. "We softly entered the U.S. market some three years ago but the growth we are having now needs the support of an efficient and effective local partner. MEDIA SERVICES GROUP has got all the qualities to successfully do the job" – says Franco Berardi, CEO of MIRI ENGINEERING SPA.

Media Services Group, Biddeford, ME, has a long proven reputation in optical media market. "We are looking forward to the challenges that this new representation brings. We are very delighted to represent a top of the line packaging equipment to the American market. MIRI has shown the ability to be very innovative with a keen sense of quality when manufacturing this automated packaging equipment."- says Ed Virgie, president of Media Services Group.

Flexibility is the key of MIRI philosophy. They use a wide network of distributors capable to introduce their product all over the world. Since its formation in 1964, as a portable automobile cassette player manufacturer, MIRI continued moving forward with every change in media market.

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